



Company profile: Media NV was established in 2014. Our headquarters is in North America, an MNC, and we have offices in Ahmadabad and Chandigarh. When you work with Media NV, you work with family. We are focused on building the best product leveraging the latest technologies in the market. Our team is comprised of individuals who are passionate, driven, and the best at what they do. We combine creativity, technology, and passion to fully integrate your business with the online world and give you ample opportunity to grow your brand. We are looking to add a senior software project manager to the team.

Job requirement Designation:

Content Writer

Education Qualification: Any Graduate

Company Website: www.medianv.com

Responsibilities:

- Collaborate closely with Marketing Team Leaders/Manager
- Work with the SEO team to ensure your work exceeds our client's expectations
- Ensure the quality of detailed copy in English throughout all phases of projects assigned
- Work on a variety of projects across a rich spectrum of healthcare
- Contribute to the creation of guidelines and digital brand manuals
- Embrace challenges and inspire new ways of thinking
- Monitor and analyze the performance of key performance indicators (KPIs) to offer suggestions for improvement
- Use search engine optimization (SEO) strategies in writing to maximize the online visibility of a website in search results

Qualifications:

- Required Experience: 1 to 5 Years
- Proven content writing or copywriting experience
- An impeccable grasp of the English language, including idioms and current trends in slang and expressions
- Ability to work independently with little or no daily supervision
- Strong interpersonal skills and willingness to communicate with colleagues, and management
- Ability to work on multiple projects with different objectives simultaneously

- Good time management skills, including prioritizing, scheduling, and adapting as necessary
- Proficiency with computers, especially writing programs, such as Google Docs and Microsoft Word, Excel, Outlook, and PowerPoint
- Familiarity with each client's requirements and the company's brand image, products, and services

Why join us?

- Competitive salary Guaranteed Incremental.
- Share options.
- 5 days of the company (Monday-Friday).
- Health Insurance Benefits.
- Monthly Team Dinner.
- Team gathering and outing at regular intervals.
- Great working and learning environment.
- Generous leave policy.
- Excellent working and learning platform.
- Rewards and Recognition.

Address: Corporate House 3, Shreeya Amalga, Opp. Avalon Hotel, Thaltej, Ahmadabad - 380059