



## Job Description

### Company profile:

Media NV was established in 2014. Our headquarter is in North America, an MNC, and we have offices in Ahmedabad and Chandigarh. When you work with Media NV, you work with family. We are focused on building your business because your success reflects our growth. Our team is made up of individuals who are passionate, driven, and the best at what they do. We combine creativity, technology, and marketing to fully integrate your business with the online world and give you ample opportunity to grow your brand. Whether you are seeking a local or outsourced company, we fully accommodate your goals and execute them to your best advantage.

### Job requirement

**Designation:** SEO Trainee

**Education qualification:** B.E./ B.tech/ MCA/ M.E./M.tech

**Company website:** [www.medianv.com](http://www.medianv.com)

### Roles and responsibilities:

- We are welcoming freshers with talent in SEO within the IT industry.
- Basic Knowledge of Web analytic tools (Google Analytics, Google Search Console, etc.)
- Can well perform SEO Audits using tools like Screaming Frog, Ahref, and other SEO Tools
- Perform Keyword Research
- Perform Link Building Activities/OFF Page SEO activities
- Perform various On-Page Optimization activities like the meta title and descriptions, heading tags, schema code, etc.
- Must have good written skills
- Update content and website links for maximum optimization and search engine rankings
- Local SEO knowledge will be a preferable.

### Why join us?

- Competitive salary Guaranteed Incremental
- 5 days of the company (Monday-Friday).
- No Sandwich Leave Policy
- Health Insurance benefits
- Team gathering and outings on regular intervals.
- Great working and learning environment
- Generous leave policy
- Excellent working and learning platform
- Rewards and Recognition

**Address: Corporate House 3, Shreeya Amalga, Opp. Avalon Hotel, Thaltej, Ahmadabad-380059**