



**Company profile:** Media NV was established in 2014. Our headquarters is in North America, an MNC, and we have offices in Ahmadabad and Chandigarh. When you work with Media NV, you work with family. We are focused on building the best product leveraging the latest technologies in the market. Our team is comprised of individuals who are passionate, driven, and the best at what they do. We combine creativity, technology, and passion to fully integrate your business with the online world and give you ample opportunity to grow your brand. We are looking to add a senior software project manager to the team.

### **Job requirement**

**Designation:** GMB Optimization Specialist

**Education qualification:** BCA/MCA/B.Tech./M.Tech./B.SC.IT/B.EComputer

**Company website:** [www.medianv.com](http://www.medianv.com)

### **Responsibilities:**

- Local SEO & GMB Audit and Strategy.
- Ongoing Keyword research and monitoring.
- Content planning and strategy.
- Manage content process with our writers.
- Competitor research.
- GMB/GBP Listing Optimization.
- A functional understanding of HTML and CSS.
- Stays up to date with the latest Google algorithm updates and latest local SEO trends.
- Communicate and inform the manager of what is happening locally in their workplace and what GMB initiatives and campaigns are taking place.
- GMB Trouble Shooting to raise particular issues of concern.
- GMB Keywords Ranking that affects the target audience.
- GMB Local SEO, GMB Back linking, and daily GMB Posting.
- GMB Profile Should be Stable in 3 Pack.
- GMB Insight Reporting on a Weekly Basis.
- Solving problems in the workplace by promoting fairness and dignity at work.

### **Qualifications:**

- 0.6 to 2 years of experience in SEO & GMB
- Must be able to manage multiple projects at once with urgency, focus, and deep dedication to establish ROI, and results, and meet all deadlines, with a can-do attitude.
- Results-oriented and have a data-driven decision-making approach.
- A creative and collaborative colleague and problem solver with strong analytical skills.

### **Why join us?**

- Competitive salary Guaranteed Incremental.
- Share options.
- 5 days of the company (Monday-Friday).
- Health Insurance Benefits.
- Monthly Team Dinner.
- Team gathering and outing at regular intervals.
- Great working and learning environment.
- Generous leave policy.
- Excellent working and learning platform.
- Rewards and Recognition.

**Address: CorporateHouse3,ShreeyaAmalga,Opp.AvalonHotel,Thaltej,Ahmadabad-380059**