



Company profile: Media NV was established in 2014. Our headquarters is in North America, an MNC, and we have offices in Ahmadabad and Chandigarh. When you work with Media NV, you work with family. We are focused on building the best product leveraging the latest technologies in the market. Our team is comprised of individuals who are passionate, driven, and the best at what they do. We combine creativity, technology, and passion to fully integrate your business with the online world and give you ample opportunity to grow your brand. We are looking to add a senior software project manager to the team.

Job requirement

Designation: GBP (GMB) Specialist

Education qualification: BCA/MCA/B.Tech./M.Tech./B.SC.IT/B.E Computer

Company website: www.medianv.com

Responsibilities:

- **Good Communication Skills:** Excellent written and verbal communication abilities for effectively managing client relationships, collaborating with teams, and delivering detailed performance reports.
- **Proven Expertise:** Hands-on experience in managing and optimizing Google Business Profiles (GBP) with a deep understanding of local SEO strategies and Google 3-Pack ranking factors.
- **Content Creation:** Skilled in creating compelling GBP content, including service descriptions, posts, and updates to drive engagement.
- **Reputation Management:** Proficient in monitoring and responding to customer reviews to maintain a positive online presence.
- **Problem-Solving Skills:** Experience in resolving GBP-related issues such as suspensions, duplicate listings, and incorrect information.
- **Analytical Skills:** Competence in leveraging GBP Insights, Google Analytics, and other SEO tools to analyze data and deliver actionable recommendations.
- **Keyword Research:** Ability to identify and target local keywords to enhance visibility and improve rankings.
- **Organization:** Excellent organizational skills to handle multiple GBP accounts and ensure all updates and tasks are executed efficiently.
- **Continuous Learning:** Staying updated with Google updates, algorithm changes, and emerging local SEO best practices.

Qualifications:

- 0.6 to 2 years of experience in SEO & GMB
- Must be able to manage multiple projects at once with urgency, focus, and deep dedication to establish ROI, and results, and meet all deadlines, with a can-do attitude.
- Results-oriented and have a data-driven decision-making approach.
- A creative and collaborative colleague and problem solver with strong analytical skills.

Why join us?

- Competitive salary Guaranteed Incremental.
- Share options.
- 5 days of the company (Monday-Friday).
- Health Insurance Benefits.
- Monthly Team Dinner.
- Team gathering and outing at regular intervals.
- Great working and learning environment.
- Generous leave policy.
- Excellent working and learning platform.
- Rewards and Recognition.

Address: CorporateHouse3,ShreeyaAmalga,Opp.AvalonHotel,Thaltej,Ahmadabad-380059