



Job Description

Company profile:

Media NV was established in 2014. Our headquarter is in North America, an MNC, and we have offices in Ahmedabad and Chandigarh. When you work with Media NV, you work with family. We are focused on building your business because your success reflects our growth. Our team is made up of individuals who are passionate, driven, and the best at what they do. We combine creativity, technology, and marketing to fully integrate your business with the online world and give you ample opportunity to grow your brand. Whether you are seeking a local or outsourced company, we fully accommodate your goals and execute them to your best advantage.

Job requirement

Designation: Social Media Content Writer

Education qualification: B.E./ B.tech/ MCA/ M.E./M.tech

Company website: www.medianv.com

Social Content Writer Job Description :

We are looking for a creative and dynamic **Social Media Content Writer** with 2-3 years of experience to join our team. The ideal candidate is a skilled wordsmith who can craft engaging content for diverse social media platforms, understands social media trends, and aligns content with brand goals.

Key Responsibilities:

- **Content Creation:** Write clear, compelling, and on-brand content for various social media platforms (Facebook, Instagram, LinkedIn, Twitter, etc.).
- **Campaign Strategy:** Collaborate with the marketing team to develop and execute social media campaigns that drive engagement, traffic, and conversions.
- **Trend Analysis:** Stay updated on industry trends, popular topics, and platform-specific best practices to ensure content relevance.
- **Multimedia Integration:** Work closely with graphic designers, photographers, and videographers to pair text with visuals for impactful posts.
- **Hashtag & Keyword Strategy:** Implement SEO principles, hashtags, and keywords to maximize reach and visibility.
- **Performance Monitoring:** Use analytics tools to track the performance of posts and campaigns, generating insights to optimize future content.
- **Community Engagement:** Respond to comments, messages, and mentions to foster an interactive community.

Requirements:

- 2-3 years of proven experience as a Social Media Content Writer or similar role.
- Exceptional writing, editing, and proofreading skills.
- Familiarity with social media platforms and their respective formats, tools, and algorithms.
- Ability to write for different tones and audiences.
- Basic knowledge of SEO and digital marketing practices.
- Proficiency in tools like Canva, Adobe Spark, or similar design platforms is a plus.
- Excellent organizational and time-management skills.

Why join us?

- Competitive salary Guaranteed Incremental
- 5 days of the company (Monday-Friday).
- No Sandwich Leave Policy
- Health Insurance benefits
- Team gathering and outings on regular intervals.
- Great working and learning environment
- Generous leave policy
- Excellent working and learning platform
- Rewards and Recognition

Address: Corporate House 3, Shreeya Amalga, Opp. Avalon Hotel, Thaltej, Ahmadabad-380059